



The ultimate guide to mailbox delivery for e-commerce success

- **What** is mailbox parcel delivery, and what are the benefits?
- **How** mailbox delivery works: step-by-step process
- **Why** choose CIRRO E-Commerce for mailbox-friendly delivery?
- **Who** uses mailbox delivery?

Mailbox delivery is the shipping of small, lightweight parcels that can fit into a standard letterbox, allowing delivery without requiring the recipient to be home.

It is commonly used across industries selling compact, frequently ordered products to reduce costs and improve delivery success rates.

Did you know?

60%+




of Norwegian households receive mailbox parcels daily, says Posten.

30%+

of Nordic shoppers actively choose mailbox drop-off.

86%

Sweden's letterbox packets are sent B2C.

Country	Mailbox parcels 2022	Mailbox parcels 2023	Share of letterbox parcels
	55 million	63 million	20%-25%
	59 million	65 million	9-10%
	71 million	/	30%

Mailbox delivery has seen significant growth in markets like Sweden, Italy, and the Netherlands.

50%+

of online shoppers in Europe chose standard home delivery at checkout, far outpacing other delivery options.





Benefits of mailbox delivery: mailbox vs. traditional delivery

- **Higher delivery success rates**

Near-perfect first-attempt delivery — no missed deliveries, signatures, or recipient availability needed.

- **Significant cost savings**

Lower last-mile costs — optimized routes and no direct hand-offs.

- **Sustainability gain**

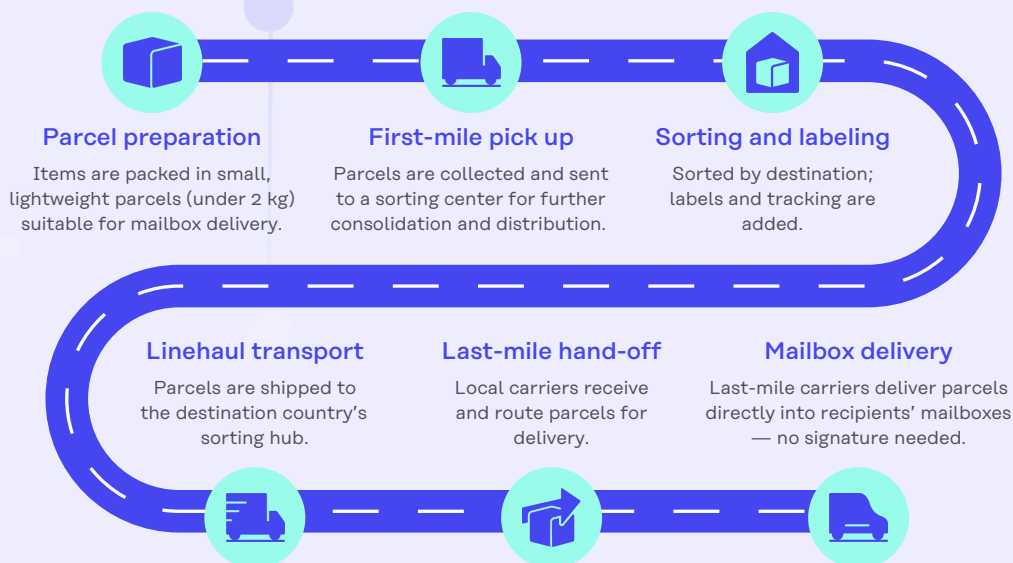
Reduce failed delivery attempts and consolidate deliveries along optimized routes — a greener alternative.

- **Convenience, speed, immediacy and security**

The process is faster and more immediate, with many deliveries occurring on the first attempt — within 1–3 days.

How our mailbox delivery works: step-by-step process

Skip the mail delays! We deliver your lightweight parcels via a faster parcel network.



Why choose CIRRO E-Commerce for mailbox-friendly delivery?

- ✓ **Optimized for lightweight parcels**
Perfect for parcels under 2kg, with flexible service levels tailored to your needs.
- ✓ **Extensive network for 2-5 days Pan-EU delivery**
15 of our own logistics hubs and local trusted last-mile carriers for seamless coverage and efficient deliveries.
- ✓ **Cost-effective solutions for growing brands**
Affordable delivery options designed for e-commerce retailers and D2C brands looking to scale.
- ✓ **Reliable Track & Trace scanning**
End-to-end visibility and timely deliveries your customers can count on.



Who uses CIRRO E-Commerce's mailbox delivery?



Davy Dujardin

Loop Earplugs
Global Logistics Manager



Our partnership with CIRRO E-Commerce has significantly enhanced our ability to serve customers across Europe more efficiently.

Their technical expertise, clear communication, and step-by-step support ensured a remarkably smooth onboarding process, accelerating our shipping timelines and consistently upholding high service standards.

And D2C brands selling small, lightweight products...



Fashion and Apparel



Beauty and Cosmetics



Healthcare and Supplements



Books and Printed Media



Mobile Accessories



Stationery